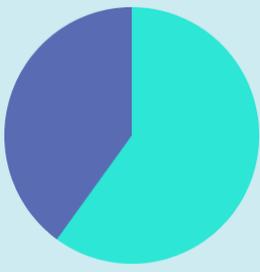


# Attracting Millennials to Field Service

Does your service organization need a strategy for recruiting and retaining the newest generation of workers?

## Why should this matter to your organization?



**40% of the workforce is over 40 years old**



**3 out of 4 workers will be Millennials by 2025**

**91%**

**of Millennials plan on staying in a job for less than 3 years**

## How can your organization be one that Millennials want to work for?

### EMBRACE TECHNOLOGY

Millennials are native tech users and expect access to information at all times. By embracing the latest technology like AI, AR and mobile applications, you're being the kind of forward-thinking organization that millennials want to work for. Bonus: you're also setting yourself apart from the competition.

### EMPHASIZE COLLABORATION

Millennials want to be a part of the team and have their voice heard. They value collaboration so encourage this within your organization. Field service is a constantly evolving field that requires teamwork. More and more, an ability to communicate and collaborate is becoming necessary to succeed.

### PROVIDE OPPORTUNITIES

Millennials expect the opportunity to advance in their workplace. If they don't feel like they have that, they'll move on. Provide them with continuous training and opportunities to grow into different roles. This way, you can help keep your turnover rate low and your team feeling valued.

### FUEL THEIR PASSION

Millennials want a job that is meaningful and gives them a sense of purpose. Emphasize the importance of their role, praise them for a job well done, and teach them to be brand ambassadors. Doing this will stoke a passion for field service and establish pride in their job and your organization.

#### What is AnswersAnywhere?

AnswersAnywhere combines people, process & technology to create, deliver and continuously optimize the knowledge required for field service organizations. We convert hard copy and PDF documents, service manuals, schematic drawings, exploded diagrams, parts lists, and more into a single, normalized, interactive, mobile knowledge base.

The result is increased customer satisfaction, efficiency, accuracy & profitability!

